

An illustration on the left side of the page shows a person in silhouette running on a curved horizon line, holding a large, conical net. A speech bubble next to the net contains the text "Discover your uncaptured advantage." The background is a soft, colorful gradient of orange, red, and purple.

ACIS®...Discover your uncaptured advantage.

The ACIS® software solution incorporates early warning signals and a robust corporate memory around what people hear, learn and know to provide unprecedented clarity into opportunities and threats in your business environment. The result is significant positive impact to your bottom line.

- Identify critical opportunities and threats earlier than your competitors
- Make better, faster, more informed decisions
- Establish a one-stop-shop for critical real-time information
- Avoid mistakes and surprises by leveraging previously uncaptured information and knowledge from across your organization

ACIS®...Discover your

Uncaptured advantage

A large and critical part of your organization's knowledge base is currently uncaptured. Vital information is not reaching the people who need to know.

This uncaptured information is found in the continual flow of critical real-time information throughout a company. This includes discussions with clients, partners, vendors, colleagues, and others over lunch, at conferences in airports or around the water cooler. This information is full of early warning signals of opportunities and threats – if only it would get to the right people.

ACIS® facilitates the capture of this strategic resource and weaves it together with other relevant information including news feeds, databases, internal and external document stores and web sites.

An unprecedented, detailed picture of the business landscape emerges, revealing critical dimensions of evolving company strategies, opportunities, intentions and problems. You'll have all the available strategic information needed to act decisively.

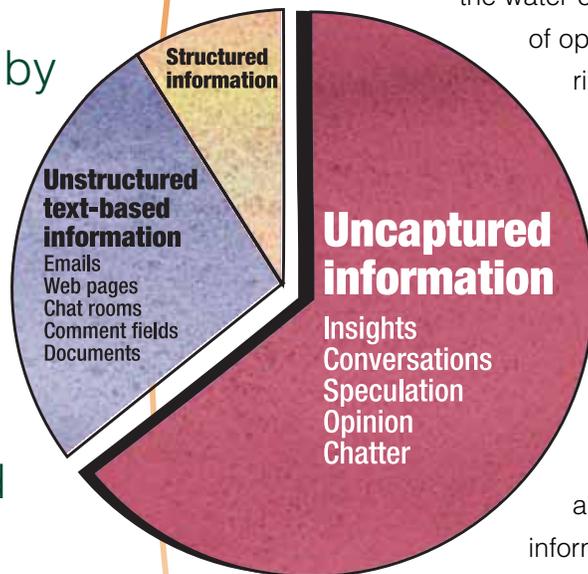
Providing a significant competitive strength

By leveraging previously uncaptured information and knowledge, ACIS® provides a new and significant competitive advantage and a one-stop-shop for real-time critical information. Organized around your specific business goals and objectives, ACIS® allows you to quickly seize opportunities, respond to threats earlier and have greater confidence in your decisions and subsequent actions.

About Coemergence

Coemergence Inc. offers the next stage of competitive advantage for professionals who find, analyze or act on strategic business information. Its software solution, ACIS®, is transforming the knowledge workplace by drawing on the previously uncaptured information and knowledge held within an organization's people – human intelligence. This intelligence is then woven together with secondary sources resulting in the unprecedented foresight necessary to quickly and effectively identify and act on opportunities and threats.

Command a higher
level of competitive
advantage by
leveraging
previously
uncaptured
information and
knowledge within
your own organization.



uncaptured advantage.

ACIS® is a solution for professionals who find, analyze or act on new business opportunities.

Create value through new business revenues by:

- Identifying new business opportunities you would not otherwise see
- Acting faster on these opportunities before your competitors

Save you and your company significant time and money spent on:

- Dealing with mistakes and surprises
- Making the wrong move or not making the right move at the right time
- Gathering and organizing information and communicating it to the right people
- Discovering opportunities and uncovering threats
- Evaluation and due diligence
- Acquisition costs
- Tracking competitors
- Creating and supporting project teams
- Creating, maintaining and accessing a dispersed corporate memory

Address critical information needs by:

- Realizing opportunities you would otherwise have missed by getting information into the hands of the people who need it
- Collecting, synthesizing and distributing strategic knowledge and information by accessing all relevant sources in one place
 - Getting past the clutter, finding patterns and being alerted to opportunities and threats
 - Developing a more robust summary and history of research and information
 - Accessing more relevant information through focused, personal search results
 - Gaining access to valuable information before it enters the public arena
 - Integrating multiple sources of industry-related data
 - Accessing information anytime, from anywhere



Bring 360°
clarity to
strategic
business
information.

ACIS® Features

Access a central reservoir for all sources of strategic knowledge and information.

- Connect primary and secondary information from diverse resources.
- Capture and distribute key human intelligence to those who need to know.
- Maintain detailed, customized, technical profiles on specified areas of interest.
- Capture and logically store news articles, documents and web-based materials.

Search, browse and set alerts on competitively rich information.

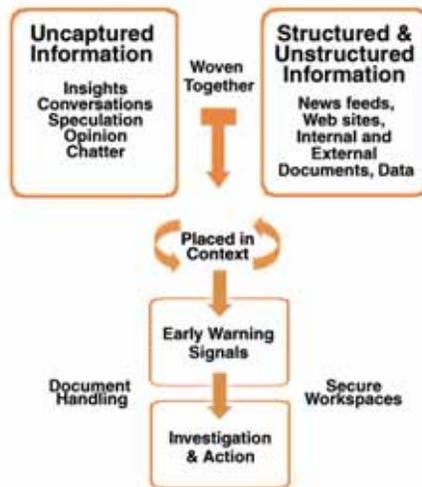
- Gain a broad and an incredibly detailed picture of your business landscape by searching for sets of specifically defined targets.
- Find patterns, relationships and context in information to more effectively bring together the pieces of the real-time competitive business puzzle.

Work seamlessly within your current workflow process.

- Utilize a personalized, automated alerting function direct to your desktop.
- Capture insights and conversations via email and from anywhere on your desktop.
- Instantly access news, intelligence and high priority alerts.

Organize all information and communication around a project and its tasks in secure workspaces.

- Get past the information clutter with a better way of sorting, accessing and receiving alerts.
- Set up customized key intelligence/strategic topics and questions.
- Support action in private collaborative spaces.



Encourage and ensure solution usage

- Extract the most value from ACIS® and other Coemergence products through an integrated Customer Solutions program.

ACIS®...Discover your uncaptured advantage.

We'd like to show you our innovative solution. To arrange a software demonstration or to request more information, please contact us at 902.482.6645 or email info@coemergence.com.

Capture
your
richest
strategic
resource...

coemergence

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