

Discover
your
uncaptured
advantage.

ACIS[®] for Mining Opportunity Discovery and Action Support[®]

ACIS[®] is being utilized at several of the world's leading mining companies, including De Beers, Gold Fields and Newmont Mining. ACIS[®] is deployed in each company's exploration division, working in conjunction with the business development and corporate development functions. The ACIS solution provides these organizations with tools to identify and advance emerging opportunities earlier, act on deals before the competition, and effectively respond to competitive threats.

De Beers – Seeing the Global Picture

When the world's largest diamond producer set out to find a strategic level knowledge management solution, they began with a simple premise: "Coordinate and glue together information from various global sources." With operations in many different locations, including different departments and time zones, De Beers felt it was imperative to establish a common environment in which to share relevant information and build on each other's knowledge. They were also looking for ways of minimizing duplication of effort by having a broad group of users "see the same picture", rather than having to ask and search around for information on which to base their decisions. In selecting ACIS[®], De Beers now has a tool to facilitate the desired knowledge sharing across departments and continents in support of their strategic and tactical decision-making processes.



Gold Fields Exploration – Increasing the Signal to Noise Ratio

Determined to address the global challenge of filtering through masses of information and data to find strategically relevant items, one of the world's largest precious metals producers, Gold Field's Exploration, turned to Coemergence. To increase Gold Fields' signal to noise ratio, the ACIS[®] solution is capturing early warning signals hidden within the continual flow of critical real-time information and providing valuable clues and strategic insights. Gold Fields is able to filter through the noise to obtain what is relevant to their specific needs. Through automated alerts, ACIS[®] seamlessly allows recognition of changes in the business environment enabling action with sound knowledge. The solution's facilities for extracting relevant components from multiple

perspectives to obtain a single integrated view of possible opportunities and threats, has positively impacted Gold Field's decision making capabilities.

Newmont Mining – Improving Strategic Communication

To gain a true advantage, companies need to find a solution that allows them to capture and collaborate around critical information and knowledge in real time. Gold giant, Newmont Mining is using ACIS® to leverage this early access to and sharing of information to help them recognize the best emerging opportunities. Newmont sees the true return on their investment in ACIS® as improved communication among the exploration and business development team. To support Newmont's growth-oriented strategy, the company realizes that knowledge that exists within their company could very well be the tipping point that yields significant bottom-line benefits in deals done, mistakes avoided, corporate memory preserved, and efficiencies in the growth process realized.

